
PRESS RELEASE

Talde acquires a 33% stake in Noa Visual Group from Miura

- **Noa Visual Group is a leading company in visual merchandising products (mannequins, busts, exhibitors,...) for the fashion retail industry worldwide.**
- **The entry of Talde Capital Riesgo reinforces the shareholding structure of Noa, and will allow the company to intensify its international expansion.**
- **Miura reduces its stake in Noa to 34%, whilst the founders and management team of the company will keep the remaining percentage.**

Barcelona, July 2011

Talde Capital Riesgo has acquired from **Miura Private Equity** a 33% stake in **Noa Visual Group**. The entry of the Basque Private Equity firm reinforces **Noa Visual Group's** shareholding and will allow the company to intensify its internationalization, especially in key markets such as Asia and the United States.

Noa Visual Group is a worldwide leading company in the design, manufacturing and marketing of visual merchandising products for the fashion retail industry. Through its diversified offer, Noa provides comprehensive solutions to national and international fashion retail chains, department stores and multi-brand shops.

After **Talde's** investment, **Miura** will keep a 34% stake in **Noa Visual Group**, whilst the remaining 33% will be kept by the founders and the management team of the company lead by Marisa Tendero, Chief Executive Officer, and Alejandra de Silva, Commercial Director.

Noa Visual Group was born in 2010 as the result of the integration of **Grupo Atrezzo** and **Marcelo Vilá**. The operation was lead by **Miura** between 2008 and 2010 through a build up process with the aim to create a leading group in Europe in the atomized visual merchandising sector.

The company, based in Barcelona, employs over 120 people and exports design and new trends across the five continents to large fashion chains such as Zara, H&M, LVMH or Mango. In 2011, **Noa Visual Group** will reach sales over €20m, 75% of them coming from international markets.

After its consolidation in Europe, with commercial and operational presence in Madrid and Paris as well as a factory in Olot (Girona), Noa landed in Asia in 2010, where it operates a logistic platform to supply the region.

With the entry of **Talde Capital Riesgo** as a new financial sponsor, **Noa Visual Group** plans to continue to move forward in its international expansion by consolidating its recent entry in the United States.

About Miura Private Equity

Founded in 2007 by Luis Seguí and Juan Leach, **Miura Private Equity** currently manages Miura Fund I, with a size of €100m, to invest in mid-size companies with high growth and consolidation potential in Spain and Portugal.

In the last three years Miura has executed six investments: the mentioned acquisitions of **Grupo Atrezzo** in 2008 and **Marcelo Vilá** in 2009, integrated into **Noa Visual Group** at present; **Proyteca** (2009), leading Spanish supplier of technological products and solutions for the security industry; **Gescobro** (2010), one of the main companies in Spain for the collection of unpaid debt, **Grupo BC** (2010), leader in Spain and Portugal in outsourcing services to financial institutions, and the most recent one, in 2011, **Guzmán Gastronomía**, leading foodservice company in elaboration and distribution of fresh fruit, vegetables and gourmet products to the HRI channel.

www.miuraequity.com

*For more information about Miura Private Equity please contact Grupo Inforpress,
Silvia Castells, at +34 93 419 06 30 or scastells@inforpress.es*